



HEALTH SERVICES AGENCY PUBLIC HEALTH DIVISION



Public Health
Prevent. Promote. Protect.

Santa Cruz County

VISION

Better Health Every Day for Everyone

MISSION

*To collaborate with the community
to protect, promote, and improve the health and well-being of all*

VALUES

Collaboration

Working in teams and partnering with others to achieve our goals and visions

Equity

Ensuring full and equal access to programs and services that enable people to lead healthy lives

Community-Focus

Ensuring that community members are able to participate and have a voice in our work

Quality

Striving toward excellence through the use of evidence-based practices and process improvement in all service and program areas

Compassion

Demonstrating understanding, empathy, and kindness with patients, clients, colleagues, and the community

Respect

Addressing everyone with politeness and dignity while demonstrating value of individual needs and cultural diversity



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