



**Santa Cruz Mental Health & Substance Abuse  
Services  
Mental Health Services Act**

**INNOVATIVE PROJECT:  
Integrated Health Supported Housing  
(IHSH)**

*Draft Plan*

November 10, 2016



# County of Santa Cruz

## HEALTH SERVICES AGENCY

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November 10, 2016

Santa Cruz County Mental Health & Substance Abuse Services has completed a draft Innovative Projects Plan of the Mental Health Services Act (MHSA/Proposition 63). This report has been prepared according to instructions from the Mental Health Services Oversight Accountability Commission (MHSOAC).

This report is available for public review and comment from November 14 to December 15, 2016.

There will be a public hearing on the Innovative Projects Draft Plan on Thursday, December 15, 2016 at 3:00 at MHCAN, 1051 Cayuga Street, Santa Cruz, CA. You may provide comments in the following ways:

At the Public Hearing,  
By fax: (831) 454-4663,  
By telephone: (831) 454-4931 or (831) 454-4498,  
By email to [mhsa@co.santa-cruz.ca.us](mailto:mhsa@co.santa-cruz.ca.us),  
Or by writing to:  
Santa Cruz County Mental Health & Substance Abuse Services  
Attention: Alicia Nájera, MHSA Coordinator  
1430 Freedom Blvd  
Watsonville, CA 95076

Sincerely,

**Alicia Nájera, LCSW**

## I. Project Overview

### 1) Primary Problem

#### a) What primary problem or challenge are you trying to address?

Santa Cruz County has a long standing challenge of limited affordable housing for the general population, but the issue is exacerbated for individuals with psychiatric disabilities that depend on a social security income of \$890 to \$1145 (determined according to work history). Current fair market rent for a one bedroom unit for a single adult is \$1500 per month in Santa Cruz County. Permanent Supported Housing has resulted to fill this gap, however individuals with co-occurring medical conditions disproportionately remain in locked Mental Health Rehabilitation Centers and Board and Care facilities due to the need for monitoring of medical needs. Santa Cruz County Mental Health and Substance Abuse Services is committed to supporting consumers to live in the least restrictive setting in the community with enhanced support.

#### b) Describe what led to the development of the idea for your INN project and the reasons that your project is a priority for your county.

Santa Cruz County conducted an extensive community engagement process to develop our Mental Health Strategic Plan. Stakeholders actively engaged in community meetings and focus groups to help us identify the gaps and needs in the mental health service spectrum. The largest necessities identified were housing, peer services and integrated care. This feedback inspired us to create a new innovative model for Integrated Health Supported Housing that that creates permanent housing for individuals with co-occurring medical conditions in a less restrictive setting than locked Mental Health Rehabilitation Centers or Board and Care facilities, and provides peer supports for living in the community. Santa Cruz County plans to utilize INN funding to use a scattered site model of master leased properties through a contract provider, Front Street, Inc. to develop housing stock for mental health consumers. In addition INN funding will be used to provide robust Housing Support Services with an Integrated Health approach to monitor consumers in the housing. The Integrated Health Supported Housing will include the use of an electronic telehealth monitoring device in the home that links to nursing monitoring and support. Case management and peer support will also be provided to attend to daily living needs and community engagement.

In addition to the opportunity to redesign a model of Supported Housing to an innovative approach to support consumers in housing, Santa Cruz County MHSAS 2015 Strategic Plan identified independent housing for individuals with co-occurring disorders as a need:

*"Increase access to a full range of safe and affordable housing with the needed supports in place to ensure successful community placement for individuals in the community.*

*Factors to Consider:*

- *Independent living settings integrated within community reduce the unnecessary use of higher level of care settings, such as locked care, that inflate cost of care.*
  - *Services should be available in people's homes or supported housing programs.*
  - *Specialized housing programs for women, couples, and individuals who may have pets.*
  - *Independent housing options for young adults.*

*Potential Strategies and Solutions:*

- *There is a need for safe, affordable housing using a Housing First Model for adults who have a serious/chronic mental illness and/or a co-occurring disorder for whom the appropriate level of care includes supported housing.*
- *Housing supports need to be increased to provide the appropriate levels of outreach in order to support community tenure for individuals in housing, using an Evidence Based Housing model.”*  
(1)

Santa Cruz County MHSAS has prioritized the development of strategies for consumers living independently in the community with adequate supports, including individuals with co-occurring medical conditions that require innovative monitoring approaches.

## **2) What Has Been Done Elsewhere To Address Your Primary Problem?**

**“A mental health practice or approach that has already demonstrated its effectiveness is not eligible for funding as an Innovative Project unless the County provides documentation about how and why the County is adapting the practice or approach... (CCR, Title 9, Sect. 3910(b)).**

**Describe the efforts have you made to investigate existing models or approaches close to what you’re proposing (e.g., literature reviews, internet searches, or direct inquiries to/with other counties). Have you identified gaps in the literature or existing practice that your project would seek to address?**

Santa Cruz County is seeking to combine a number of approaches to assist consumers in succeeding in community-based independent housing. First is utilizing the Permanent Supported Housing model, but adding an integrated health model that would allow home-based telehealth monitoring and care for consumers with health conditions such as diabetes, obesity, hypertension and COPD. By providing an electronic telehealth monitoring device in the home, the consumer could monitor specific health conditions, linked to a confidential and HIPAA compliant web-based program to communicate with nursing staff. In person nursing and case management staff would be part of the Integrated Health Supported Housing Team. Finally the Integrated Health Supported Housing team would include peers trained in Intentional Peer Support (IPS) to provide skills building, social engagement and modeling for community integration.

Permanent Supported Housing developed as a community-based housing model in the mid 1990’s relative to housing homeless individuals with mental illness. It has since been identified as an Evidence Based Practice for this population. In a study published in “Psychiatric Services” on January of 2015, a meta-analysis was conducted of 30 studies of 44 housing interventions that included more than 13,000 individuals, provided the following information: “Our meta-analysis showed that permanent supported housing is receiving increasing attention. It achieves stable housing, and residents are very satisfied with it. The latter finding is not surprising given the low-demand, flexible nature of most permanent supported housing interventions. In concept, permanent supported housing can cost-effectively provide any housing-service bundle required to meet consumers' needs and achieve any outcome as well as or better than any other housing model.” (2)

Successful Permanent Supported Housing programs exist throughout the nation, California and here in Santa Cruz County. We intend to provide an innovative approach of monitoring health conditions of consumers with co-occurring conditions as a significant portion of the Supported Housing service. In a research article published in the “Journal of Mental Health”, in 2015, researchers Sarah I. Pratt, et al (3) conducted a study of individuals with serious mental illness and their utilization of an automated telehealth intervention. They cited the disproportionately high use of emergency room visits and hospitalization by individuals with mental illness. The individuals studied were provided with an automated telehealth device in their homes to monitor health conditions and the device was monitored by a nurse care manager. The results indicated an 82% decrease in hospital admissions and 75% decrease in Emergency Room visits. The participants also self-reported an improved quality of life.

Santa Cruz County MHSAS has operated a Peer Respite Care Service, called Second Story since 2010 when we were awarded a SAMHSA transformation grant. Encompass Community Services is the contract partner that operates the

program for the County. Second Story was one of the first peer residential programs in California and one of the first in the county (one of 16 nationally). The program is staffed entirely by peers trained in Intentional Peer Support (IPS), a promising practice and trauma-informed service delivery paradigm emphasizing mutuality, reciprocity and growth. The focus of IPS is to build community-oriented supports rather than create formal service relationships. Leveraging our own community’s experience with peer services and IPS as a model, Santa Cruz County intends to add peers as a foundational component of the Integrated Health Supported Housing model.

**3) The Proposed Project**

**Describe the Innovative Project you are proposing. Note that the “project” might consist of a process (e.g. figuring out how to bring stakeholders together; or adaptation of an administrative/management strategy from outside of the Mental Health field), the development of a new or adapted intervention or approach, or the implementation and/or outcomes evaluation of a new or adapted intervention. See CCR, Title 9, Sect. 3910(d).**

**Include sufficient details so that a reader without prior knowledge of the model or approach you are proposing can understand the relationship between the primary problem you identified and the potential solution you seek to test. You may wish to identify how you plan to implement the project, the relevant participants/roles, what participants will typically experience, and any other key activities associated with development and implementation.**

The proposed Innovative Project for Santa Cruz County is an Integrated Health Supported Housing (ISHS) program utilizing wraparound peer support. Consumers with co-occurring psychiatric and medical issues will be eligible for this program that will provide an option to more restrictive placements such as locked care and/or board and care. The following table illustrates structural components of the program:

<b>Component</b>	<b>Description</b>
<b>Consumers Served</b>	Individuals with serious and persistent mental illness with co-occurring substance use disorder, a medical condition such as diabetes and/or high blood pressure, or a combination of the above.
<b>Housing type</b>	Scattered site studios, apartments or homes throughout Santa Cruz County that are master-leased by Front Street, Inc. In addition family-owned or rented unit on behalf of their consumer family member may participate to obtain the Supported Housing component. Housing costs will be co-funded by INN funding and the utilization of Housing Authority Section 8, Housing Authority Shelter Plus Care vouchers or HUD VASH vouchers for veterans
<b>Staffing</b>	Nursing staff (RNS &/or LVNs)- 2 FTEs, Occupational Therapy – 1 FTE, mental health clinicians- 2.5 FTEs and peer support workers with IPS training – 3 FTEs

Prior to entering housing, consumers will be linked to a funding structure that meets their needs. In addition to traditional funding supports through HUD, such as Section 8, Shelter Plus Care and HUD VASH vouchers, there is a movement underway in Santa Cruz County where a number of family members have expressed a willingness and desire to help support loved ones with mental illness to live independently in the community. These family members are willing to use a family-owned property or to assist in paying rent on a property in the community. While willing to provide financial support for housing, these family members are requesting access to Supported Housing to assist their loved ones in housing. This private/public partnership is an innovative way to increased housing stock for individuals with mental illness in a very expensive housing market.

Once the housing funding is identified, each consumer will receive a comprehensive needs assessment inclusive of mental health needs, medical issues and challenges, functional assessment by an Occupational Therapist and a social integration assessment. A comprehensive treatment and care plan will developed to address the needs for each domain.

Each residential unit will be equipped with an automated telehealth monitor such as the Honeywell Genesis DM device, or other similar device following County procurement. The device is capable of monitoring multiple conditions such as hypertension, COPD, CHF and diabetes. The device provides prompts to the consumer both visually and auditory to check key health indicators and then provides confidential reports to the nursing staff to monitor. The nurse will be able to respond promptly to indicators such as high blood pressure or blood sugar that might otherwise go unchecked between medical appointments. This telehealth monitoring device will be key to stability for these consumers living independently in the community.

The Integrated Health Supported Housing team will provide intensive support services in a multidisciplinary approach to address the various needs of the consumer. The mental health clinicians will support behavioral health care and recovery goals, utilizing case management interventions, Cognitive Behavioral Therapy, DBT and Motivational Interviewing. The Occupational Therapist will work with consumers to develop functional skills including household care, budgeting, shopping, cooking, transportation services and appointment management. The Nursing staff will provide medication management support for providing home-based injection or pill box services. The nurses will also provide the monitoring of the telehealth device, linkages to medical appointments, linkages to psychiatric appointments and provide continuity of care across the domains. Family members, while visiting their family members in the community, will be supported to provide early identification of issues needing the attention of the treatment team and have rapid access to staff to go out and support individual program participants when the need arises. These family members will over time become a critical extension and partner within the treatment team. Finally the use of Peer Support staff is integral to stabilizing the consumer in the housing environment. Peers will provide monitoring of the individual’s progress, assistance with community integration and community engagement, modeling for successful management of psychiatric symptoms and linkages to natural supports.

The Integrated Health Supported Housing Team will be a multidisciplinary team provided by a community-based contractor, Front Street, Inc. The County of Santa Cruz has a long standing relationship with this contract provider who operates forty-four units of supported housing and five licensed Adult Residential Facilities, comprising over 150 beds. The IHSB team will collaborate with Santa Cruz County’s MHSAS Housing coordinator for housing resources, county mental health providers for additional case management as needed and psychiatry services.

The Table below is the budget for the IHSB:

Budget	INN Funding	Other Funding
<b>IHSB Staff</b>		
Peers (3 FTEs)	\$120,000	
Medi-Cal billable staff (RN, LVN, OT, MH clinicians) (5.5 FTEs)	\$206,000	\$190,000 (FFP)
FFP		
Master leased housing subsidy and overhead	\$230,000	\$150,000 (MHSA CSS)
Telehealth devices	\$30,000	
<b>Total:</b>	<b>\$586,000</b>	<b>\$340,000</b>

**4) Innovative Component**

**Describe the key elements or approach (es) that will be new, changed, or adapted in your project (potentially including project development, implementation or evaluation). What are you doing that distinguishes your project from similar projects that other counties and/or providers have already tested or implemented?**

The Integrated Health Supported Housing model proposed for Santa Cruz County's Innovative Project takes an Evidence-Based Practice model of Permanent Supported Housing and enhances the model with two key elements, intensive health care needs monitoring and peer support services. The integration of peers onto a Supported Housing with expertise in Intention Peer Support, a promising practice model, allows for a trauma-informed service delivery paradigm that focuses on building community-oriented supports, and works toward mobilizing consumers to look at alternatives to "treatment as usual" in a traditional system. The Peer members of the multidisciplinary team are uniquely qualified to address concerns and reservations raised by consumers living independently in the community and "meet them where they're at". It allows for the development of self-directed healing and growth with a mentor that can assist the consumer in increasing feelings of belonging to a community, developing supportive relationships and self-empowerment. These are all qualities that will lend themselves to improving self-care related to health care needs.

The other innovative elements to the IHS program is the utilization of a telehealth monitoring device and nursing support in a Permanent Supported Housing program. The success of mobile technology aids for home health management has been highly successful in reducing medical hospitalizations nationwide. In an article in "Modern Healthcare" by Joseph Conn in January 2014, the utilization of home-health monitoring within the Veterans Administration was reviewed (4). According to the article, a study by the VA on 2008 of more than 144,000 veterans participated in electronic home-health monitoring in fiscal year 2013. The results demonstrated a 19% reduction in readmissions and a 25% reduction in bed days. In addition, in a study conducted by the School of Medicine from Dartmouth College that studied the use of a remote telemedicine disease management device by 100 individuals with serious mental illness and a co-occurring health condition such as COPD, diabetes and hypertension. The results demonstrated a sharp reduction in fasting glucose level. Initially 63% of the individuals had a fasting glucose of over 130. After six months of using the telehealth device, 2/3 of the individuals had a fasting glucose less than 120. Also both routine and urgent medical visits for individuals with diabetes dropped due to the stability of the patients (5). The consistent element in these outcomes was the use of the telehealth device in the home and the linkage to the nursing staff to monitor the reports for areas of concern, followed by prompt intervention.

Isolation in the community and significant health conditions frequently lead to the decompensation of psychiatric symptoms in the community. Providing a proactive approach to address both of these concerns and complimented with a full range of mental health services, we feel confident the model will allow consumers to live independently in the community.

#### **5) Learning Goals / Project Aims**

**Describe your learning goals/specific aims. What is it that you want to learn or better understand over the course of the INN Project? How do your learning goals relate to the key elements/approaches that are new, changed or adapted in your project?**

**There is no maximum number of learning goals required, but we suggest at least two. Goals might revolve around understanding processes, testing hypotheses, or achieving specific outcomes.**

- a. To improve health measures in areas of diabetes, hypertension, COPD and obesity.
- b. For consumers with co-occurring mental health and medical conditions to successfully live in independent living in the community.
- c. Consumers participating in the IHS program will increase socialization and community engagement.
- d. To increase consumer satisfaction with their living situation.

## I. Project Overview (continued)

### 6) Evaluation or Learning Plan

**For each of your learning goals or specific aims, describe the approach you will take to determine whether the goal or objective was met. What observable consequences do you expect to follow from your project's implementation? How do they relate to the project's objectives? What else could cause these observables to change, and how will you distinguish between the impact of your project and these potential alternative explanations?**

**The greater the number of specific learning goals you seek to assess, generally, the larger the number of measurements (e.g., your "sample size") required to be able to distinguish between alternative explanations for the pattern of outcomes you obtain.**

**In formulating your data collection and analysis plan, we suggest that you consider the following categories, where applicable:**

- a) **Who are the target participants and/or data sources (e.g., who you plan to survey to or interview, from whom are you collecting data); How will they be recruited or acquired?**
- b) **What is the data to be collected? Describe specific measures, performance indicators, or type of qualitative data. This can include information or measures related to project implementation, process, outcomes, broader impact, and/or effective dissemination. Please provide examples.**
- c) **What is the method for collecting data (e.g. interviews with clinicians, focus groups with family members, ethnographic observation by two evaluators, surveys completed by clients, analysis of encounter or assessment data)?**
- d) **How is the method administered (e.g., during an encounter, for an intervention group and a comparison group, for the same individuals pre and post intervention)?**
- e) **What is the *preliminary* plan for how the data will be entered and analyzed?**

Santa Cruz County Mental Health & Substance Abuse Services will work with Applied Survey Research (ASR), an independent evaluator, to evaluate the implementation and impact the Integrated Health Supportive Housing (IHSH) program. Upon funding, ASR will be contracted to develop and submit a fully articulated evaluation plan for review and approval. Like the intervention itself, the evaluation will follow a participatory approach in which representatives of key program stakeholder groups will be asked to provide input on fundamental aspects of the evaluation such as stating primary and secondary evaluation questions, selection of new measures, creation of data collection/management procedures, problem solving emerging challenges, interpretation of findings, reporting, and making data-based recommendations.

The evaluation will include a focus on the formative questions posed earlier in the proposal: (1) Is there an improvement in health measures in areas of diabetes, hypertension, COPD and obesity? (2) Are consumers with co-occurring mental health and medical conditions able to live successfully in independent housing in the community? (3) Is there an increase in consumer socialization and community engagement? (4) Is there an improvement in consumer satisfaction with their living situation? Information gathered to answer these questions will be used to iteratively improve the model. Data collection methods and sources may include questionnaires, interviews, and clinical records. Baseline data collection will occur during the first year of funding with a cohort of the population.

Because the purpose of the evaluation is to provide generalizable knowledge for the state of California, the study would be considered research and its research protocol would be subject to review and oversight by ASR's federally approved Institutional Review Board (IRB) for the protection of human subjects. ASR would be responsible for leading the development and submission of the research protocol for IRB review, including consent procedures. ASR will work closely with County staff to delineate study recruitment, enrollment, and data collection responsibilities and will coordinate with analysts to obtain de-identified clinical records if these are included in the final evaluation plan.



**7) Contracting**

**If you expect to contract out the INN project and/or project evaluation, what project resources will be applied to managing the County’s relationship to the contractor(s)? How will the County ensure quality as well as regulatory compliance in these contracted relationships?**

The County works with numerous community based agencies, and has contracts with these agencies to ensure compliance with regulatory requirements. Additionally, each contract has a County manager assigned to the agency, as well as monthly contractor meetings. Contractors are always encouraged to attend our Town Hall meetings.

**II. Additional Information for Regulatory Requirements**

**1) Certifications**

**Innovative Project proposals submitted for approval by the MHSOAC must include documentation of all of the following:**

- a) **Adoption by County Board of Supervisors.** The Board will adopt this plan in January, 2017.
- b) **Certification by the County mental health director that the County has complied with all pertinent regulations, laws, and statutes of the Mental Health Services Act (MHSA).** Certification is attached.
- c) **Certification by the County mental health director and by the County auditor-controller that the County has complied with any fiscal accountability requirements, and that all expenditures are consistent with the requirements of the MHSA.** Certification is attached.
- d) **Documentation that the source of INN funds is 5% of the County’s PEI allocation and 5% of the CSS allocation.**

Projected MHSA Allocations					EA	
FY	Total Projected	CSS	PEI	INN - 5%	INN	INN %
FY1617	12,898,734	9,803,038	2,450,759	644,937	455,469	4%
FY1718	13,347,405	10,144,028	2,536,007	667,370	749,593	6%
FY1819	12,883,953	9,791,804	2,447,951	644,198	791,255	6%
FY1920	12,966,741	9,854,723	2,463,681	648,337	834,670	6%
FY2021	13,054,844	9,921,681	2,480,420	652,742	879,914	7%
FY2122	13,148,263	9,992,680	2,498,170	657,413	463,535	4%
INN Totals	78,299,940			3,914,997	4,174,436	5%

**2) Community Program Planning**

**Please describe the County’s Community Program Planning process for the Innovative Project, encompassing inclusion of stakeholders, representatives of unserved or under-served populations, and individuals who reflect the cultural, ethnic and racial diversity of the County’s community. Include a brief description of the training the county provided to community planning participants regarding the specific purposes and MHSA requirements for INN Projects.**

The Santa Cruz County MHSA Steering Committee oversaw the community planning process for each of the MHSA components. The MHSA Steering Committee membership was selected with the intention of having a cross section of member representatives, including mental health providers, employment, social services, law enforcement, consumers, and family members, as well as representatives from diverse geographical and ethnic/racial/cultural populations. Oversight of MHSA activities was returned to the Local Mental Health Board receiving regular updates about MHSA activities. The County works closely with the Local Mental Health Board (which includes consumers, family members and other advocates), and meets regularly with the various mental health contract agency representatives.

The County had an extensive Community Services and Supports (CSS) Planning Process, when the Act was first passed. Additionally, the County conducted planning processes for the CSS Housing component, the Workforce Education & Training Component, the Prevention & Early Intervention Component, Innovative Projects Component, and the Capital Facilities & Information Technology Components. The Community Planning Process consisted of workgroups, surveys, key informant interviews, and focus groups. A special effort was made to include consumers and family members. Focus groups were held in both North County and South County, in English and in Spanish. The County has held numerous Town Hall meetings to provide updates, and hear from the community about the impact of the MHSA services.

In the summer of 2014, Santa Cruz County Mental Health & Substance Abuse Services launched a series of community meetings in order to develop a Mental Health Strategic Plan, which were held from September through January, 2015. One of these meetings specifically focused on the requirements of Innovative Programs. The announcement of these meetings was disseminated to all stakeholders, as well as posted in three local newspapers each month. (Notes from these meetings were posted on our website.)

The initial meetings were held in September and allowed everyone to be heard by use of small discussion groups. They informed us about gaps in our services, and what (and how) services could be improved. The majority of the participants were adults aged 26 to 59 (72%), and thirty seven (37%) identified as clients/consumers.

Based on a review of the participants in these meetings, we held focus groups for groups that were under-represented. The groups were: families, older adults, veterans/veteran advocates, LGBTQ youth, monolingual Spanish speakers, and transition age youth. Additionally, the Santa Cruz County Sheriff (Dave Hart) and the Behavioral Health Court Judge (Jennifer Morse) were interviewed as key informants.

In May, 2016 we had two stakeholder meetings that focused on the new Prevention & Early Intervention regulations. There were a total of 29 participants, which represented a range of stakeholders, including consumers, family members and providers. On September 13, 2016 we had a Town Hall meeting to discuss and get input on MHSA, as well as inform the public on State regulations that will be affecting the funding. We included a discussion on our innovative projects. All of these meetings were announced via emails and announcements in the local newspapers. Fifty-six persons sign in, and a few others declined to sign in. The group represented community service providers, such as MHCAN, Community Connection, Encompass, Pajaro Valley Prevention & Student Assistance, Applied Survey Research, County Office of Education, NAMI, Front Street, and the County. There was also a large presence of clients/consumers. The demographic breakdown of those that signed in for the September 13, 2016 Town Hall meeting is below.

<b>AGE</b>	
Under 15	2
16-25	3
26-59	41
60+	6
Blank	4

<b>Gender</b>	
Man	23
Woman	29
Other	2
Blank	2

<b>Language</b>	
English	42
Spanish	-
English & Spanish	12
Other	-
Blank	2

Ethnicity	
Black/African American	1
Latino	8
White	27
Native American	3
Asian	1
Arabian	1
Mixed	6
Other	3
Blank	6

Of those identifying as “Mixed”, one identified as Native/White, another as Latino/Mixed

Group Representing	
Client	25
Family	7
Law Enforcement	0
Social Services	6
Veteran/Vet Advocate	1
Education	3
Health Care	2
Mental Health provider	22
AOD service provider	3
General Public	5
Other	2
Press	1
Blank	4

Note: Some people indicated they represented more than one group.

### 3) Primary Purpose

Select one of the following as the primary purpose of your project. (I.e. the overarching purpose that most closely aligns with the need or challenge described in Item 1 (The Service Need).

- a) Increase the quality of mental health services, including measurable outcomes
- b) Promote interagency collaboration related to mental health services, supports, or outcomes
- c) Increase access to mental health services

The primary purpose of this project is to increase the quality of mental health services, including measurable outcomes.

### 4) MHSA Innovative Project Category

Which MHSA Innovation definition best applies to your new INN Project (select one):

- a) Introduces a new mental health practice or approach
- b) Makes a change to an existing mental health practice that has not yet been demonstrated to be effective, including, but not limited to, adaptation for a new setting, population or community
- c) Introduces a new application to the mental health system of a promising community-driven practice or an approach that has been successful in a non-mental health context or setting.

The project category for this program is ‘b’; it makes changes to an existing mental health practice that has not yet been demonstrated to be effective, including, but not limited to, adaptation for a new setting, population or community.

## II. Additional Information for Regulatory Requirements (continued)

### 5) Population (if applicable)

- a) **If your project includes direct services to mental health consumers, family members, or individuals at risk of serious mental illness/serious emotional disturbance, please estimate number of individuals expected to be served annually. How are you estimating this number?**

We are estimating that sixty (60) consumers will be served through this INN project annually. This number is based on a review of Supported Housing wait lists and functional/clinical review of individuals with co-occurring medical conditions currently in MHRCs and in Board and Care facilities.

- b) **Describe the population to be served, including relevant demographic information such as age, gender identity, race, ethnicity, sexual orientation, and/or language used to communicate. In some circumstances, demographic information for individuals served is a reporting requirement for the Annual Innovative Project Report and Final Innovative Project Report.**

The priority population for these services includes transition age youth, adults, and older adults, and are primarily White or Latino, and speak English and/or Spanish.

- c) **Does the project plan to serve a focal population, e.g., providing specialized services for a target group, or having eligibility criteria that must be met? If so, please explain.**

The focal population for this project are persons with serious mental illness with a co-occurring medical condition.

### 6) MHSA General Standards

**Using specific examples, briefly describe how your INN Project reflects and is consistent with all potentially applicable MHSA General Standards set forth in Title 9 California Code of Regulations, Section 3320. (Please refer to the MHSOAC Innovation Review Tool for definitions of and references for each of the General Standards.) If one or more general standard could not apply to your INN Project, please explain why.**

#### a) **Community Collaboration:**

Santa Cruz County Mental Health & Substance Abuse Services had an extensive strategic planning process in 2014 and 2015. Additionally, Santa Cruz County Mental Health & Substance Abuse Services has ongoing community stakeholder Town Hall meetings. The general community is invited to attend these periodic meetings, and receive information and updates about the program. These community stakeholder meetings are one of the ways in which the community can ask questions, and provide input in order to strengthen the programs.

#### b) **Cultural Competency**

The program is designed to effectively engage and retain individuals of ethnically and diverse backgrounds to quality mental health, medical, and housing services that are needed. This is the County's Cultural Awareness Mission Statement:

***Our goal is to support our consumers, youth, and family members with culturally appropriate resources, encouragement, tools and skills so they may achieve the quality of life they desire.***

***As an agency we challenge ourselves to develop ever-greater cultural awareness and sensitivity to acknowledge and embrace individual differences, including language, beliefs, values, attitudes, healing practices, sexual orientation, gender, physical and mental abilities.***

***We endeavor to build on existing strengths, develop new skills and maximize the opportunity for recovery and optimal health of our community.***

This program will utilize peer partners, as well as the mental health providers, who will be expected to provide culturally sensitive, recovery focused services to the clients they are serving. This includes providing services in the client's language (using bilingual staff or translation services, as needed) and utilizing the client's strengths, and forms of healing unique to an individual's racial/ethnic, cultural, geographic, socio-economic, or linguistic population or community when providing services or support.

**c) Client-Driven and Family-Driven**

The roll of the peer partner, and mental health clinicians is to engage clients in services and supports that are most effective for them. These service providers will honor the fact that the client's input and decision about what is needed and what is most helpful will be the crucial factor in developing a treatment strategy. Additionally, the peer partners, and mental health clinicians will use the ANSA (Adult Needs & Strengths Assessment). This assessment tool is based on communication between the client and the providers to design individualized treatment plans. ANSA is an effective instrument for providing client-driven, and family-driven services.

**d) Wellness, Recovery, and Resilience-Focused**

The peer and family partners, and the mental health clinician, will be using the ANSA. This assessment tool embraces the wellness model, as its focus is not on assessing for mental illness, but on needs and strengths of the client. Additionally, the peers will be using Intentional Peer Support (IPS) to provide skills building, social engagement and modeling for community integration. Intentional Peer Support is a way of thinking about purposeful relationships. It is a process where either people (or a group of people) use the relationship to look at things from new angles, develop greater awareness of personal and relational patterns, and to support and challenge each other as we try new things. IPS has been used in crisis respite (alternatives to psychiatric hospitalization), by peers, mental health professionals, families, friends and community-based organizations.

**e) Integrated Service Experience for Clients and Families**

During the Strategic Planning process, the number one need identified was housing. This program will play a crucial role in integrating medical, mental health and housing services.

**7) Continuity of Care for Individuals with Serious Mental Illness**

**Will individuals with serious mental illness receive services from the proposed project? Yes.**

**If yes, describe how you plan to protect and provide continuity of care for these individuals when the project ends.**

The core population for the Santa Cruz County Behavioral Health adult system is serving persons with serious mental illness. We have numerous programs and services that address the various needs of this population.

**8) INN Project Evaluation Cultural Competence and Meaningful Stakeholder Involvement.**

**a) Explain how you plan to ensure that the Project evaluation is culturally competent.**

***Note: this is not a required element of the initial INN Project Plan description but is a mandatory component of the INN Final Report. We therefore advise considering a strategy for cultural competence early in the planning process. An example of cultural competence in an evaluation framework would be vetting evaluation methods and/or outcomes with any targeted ethnic/racial/linguistic minority groups.***

ASR has experience capturing snapshots about specific populations by utilizing primary and/or secondary data. Data collection techniques ASR has used include focus groups, participant observation, face-to-face surveys, telephone surveys, case record abstraction and in-depth interviews. This process assures inclusiveness of diverse populations.

**b) Explain how you plan to ensure meaningful stakeholder participation in the evaluation.**

***Note that the mere involvement of participants and/or stakeholders as participants (e.g. participants of the interview, focus group, or survey component of an evaluation) is not sufficient. Participants and/or stakeholders must contribute in some meaningful way to project evaluation, such as evaluation planning, implementation and analysis. Examples of stakeholder involvement include hiring peer/client evaluation support staff, or convening an evaluation advisory group composed of diverse community members that weighs in at different stages of the evaluation.***

Santa Cruz County gives updates on programs and projects at the Local Mental Health Board, and at Town Hall meetings. Both venues are open to the public, and the County makes a concerted effort to encourage participation at the Town Hall meetings by posting ads in the local newspapers, and email blasts to peer, family and community based organizations.

## **II. Additional Information for Regulatory Requirements (continued)**

**9) Deciding Whether and How to Continue the Project Without INN Funds**

**Briefly describe how the County will decide whether and how to continue the INN Project, or elements of the Project, without INN Funds following project completion. For example, if the evaluation does (or does not) indicate that the service or approach is effective, what are the next steps?**

As with previous Innovative projects, there will be an evaluation. Components of the program that prove to be effective are funded under Community Services and Supports.

**10) Communication and Dissemination Plan**

**Describe how you plan to communicate results, newly demonstrated successful practices, and lessons learned from your INN Project.**

**a) How do you plan to disseminate information to stakeholders within your county and (if applicable) to other counties?**

Results will be presented at a Town Hall meeting.

**b) How will program participants or other stakeholders be involved in communication efforts?**

Clients and contractors will be invited to give first hand testimonials, along with evaluation results.

**c) KEYWORDS for search: Please list up to 5 keywords or phrases for this project that someone interested in your project might use to find it in a search.**

Housing, Serious Mental Illness, Co-Morbidity (SMI and physical health)

**11) Timeline**

**a) Specify the total timeframe (duration) of the INN Project:   5   Years        Months**

b) Specify the expected start date and end date of your INN Project:   1/1/17   Start Date  12/31/22  End Date

*Note: Please allow processing time for approval following official submission of the INN Project Description.*

c) Include a timeline that specifies key activities and milestones and a brief explanation of how the project's timeframe will allow sufficient time for

- i. Development and refinement of the new or changed approach;
- ii. Evaluation of the INN Project;
- iii. Decision-making, including meaningful involvement of stakeholders, about whether and how to continue the Project;
- iv. Communication of results and lessons learned.

## II. Additional Information for Regulatory Requirements (continued)

### 12) INN Project Budget and Source of Expenditures

The next three sections identify how the MHSA funds are being utilized:

- a) BUDGET NARRATIVE (Specifics about how money is being spent for the development of this project)
- b) BUDGET BY FISCAL YEAR AND SPECIFIC BUDGET CATEGORY (Identification of expenses of the project by funding category and fiscal year)
- c) BUDGET CONTEXT (If MHSA funds are being leveraged with other funding sources)

#### A. Budget Narrative:

Provide a brief budget narrative to explain how the total budget is appropriate for the described INN project. The goal of the narrative should be to provide the interested reader with both an overview of the total project and enough detail to understand the proposed project structure. Ideally, the narrative would include an explanation of amounts budgeted to ensure/support stakeholder involvement (For example, "\$5000 for annual involvement stipends for stakeholder representatives, for 3 years: Total \$15,000") and identify the key personnel and contracted roles and responsibilities that will be involved in the project (For example, "Project coordinator, full-time; Statistical consultant, part-time; 2 Research assistants, part-time..."). Please include a discussion of administration expenses (direct and indirect) and evaluation expenses associated with this project.

The budget for Santa Cruz County's INN Project, Integrated Health Supported Housing, represents the key components of the program as described below:

#### **FY 2016/17 (mid-year start in January 2017, for a 6 month budget):**

- Front Street, Incorporated – Contract for Master Leasing/Rent Subsidy for scattered site housing units: This includes \$115,000 INN funding and \$220,290 of MHSA CSS funding, for a total cost of \$335,290.
- Front Street, Inc. – Contract for an Integrated Health Housing Support Team, inclusive of 5 FTEs ( 1 FTE Occupational Therapist, 2 FTEs RN/LVN, 2 FTEs Housing Support case management): This includes \$103,000 of INN funding, \$39,977 of Behavioral Health Subaccount, and \$132,697 of FFP, for a total cost of \$275,673.
- Front Street, Inc. – Contract for 3 FTEs Peer Support Housing Specialists. These positions are fully funded by INN funding. The annual cost of each position is \$40,000. Three positions x \$40,000 = \$120,000 annually and a total cost for FY16/17 of \$60,000.

- Contractor TBD, via County procurement process for Telehealth Devices, @ 30 devices x \$1,700 (one-time expense for start-up) at \$51,000 of INN funding.
- Contractor TBD, via County procurement process for Telehealth licensing fee, @ 2 x \$5,000 (one-time expense for start-up) is \$10,000 of INN funding.
- Contractor TBD, via County procurement process for Telehealth connection fees, @ \$30/each x 30 devices x 12 months, prorated for half a year is \$5,400 of INN funding.
- Applied Survey Research (ASR) – Contract for evaluation of INN project, prorated for half a year is \$51,660.
- County Health Service Agency indirect administrative expense @ 15% of the net INN budget, prorated for half a year is \$59,409.
- Total gross budget for FY 16/17, prorated for the six month budget is \$848,432.

**FY 17/18:**

- Front Street, Incorporated – Contract for Master Leasing/Rent Subsidy for scattered site housing units: This includes \$230,000 INN funding and \$150,000 of MHSA CSS funding, for a total cost of \$380,000.
- Front Street, Inc. – Contract for an Integrated Health Housing Support Team, inclusive of 5 FTEs (1 FTE Occupational Therapist, 2 FTEs RN/LVN, 2 FTEs Housing Support case management): This includes \$206,000 of INN funding, \$79,953 of Behavioral Health Subaccount, and \$265,393 of FFP, for a total cost of \$551,346.
- Front Street, Inc. – Contract for 3 FTEs Peer Support Housing Specialists. These positions are fully funded by INN funding. The annual cost of each position is \$40,000. Three positions x \$40,000 = \$120,000 annually.
- Contractor TBD, via County procurement process for Telehealth connection fees, @ \$30/each x 30 devices x 12 months is \$10,800 of INN funding.
- Applied Survey Research (ASR) – Contract for evaluation of INN project is \$85,020.
- County Health Service Agency indirect administrative expense @ 15% of the net INN budget is \$97,773.
- Total gross budget for FY 17/18 is \$1,244,939.

**FY 18/19:**

- Front Street, Incorporated – Contract for Master Leasing/Rent Subsidy for scattered site housing units: This includes \$249,000 INN funding and \$150,000 of MHSA CSS funding, for a total cost of \$399,000.
- Front Street, Inc. – Contract for an Integrated Health Housing Support Team, inclusive of 5 FTEs (1 FTE Occupational Therapist, 2 FTEs RN/LVN, 2 FTEs Housing Support case management): This includes \$214,578 of INN funding, \$79,953 of Behavioral Health Subaccount, and \$273,355 of FFP, for a total cost of \$567,886.
- Front Street, Inc. – Contract for 3 FTEs Peer Support Housing Specialists. These positions are fully funded by INN funding. The annual cost of each position is \$41,200. Three positions x \$41,200 = \$123,600 annually.
- Contractor TBD, via County procurement process for Telehealth connection fees, @ \$30.90/each x 30 devices x 12 months is \$11,124 of INN funding.
- Applied Survey Research (ASR) – Contract for evaluation of INN project the INN budget is \$85,020.
- County Health Service Agency indirect administrative expense @ 15% of the net INN budget is \$103,207.
- Total gross budget for FY 18/19 is \$1,294,563.

**FY 19/20:**

- Front Street, Incorporated – Contract for Master Leasing/Rent Subsidy for scattered site housing units: This includes \$268,950 INN funding and \$150,000 of MHSA CSS funding, for a total cost of \$418,950.
- Front Street, Inc. – Contract for an Integrated Health Housing Support Team, inclusive of 5 FTEs (1 FTE Occupational Therapist, 2 FTEs RN/LVN, 2 FTEs Housing Support case management): This includes \$223,414 of INN funding, \$79,953 of Behavioral Health Subaccount, and \$281,556 of FFP, for a total cost of \$567,886.



- Front Street, Inc. – Contract for 3 FTEs Peer Support Housing Specialists. These positions are fully funded by INN funding. The annual cost of each position is \$42,436. Three positions x \$42,436 = \$127,308 annually, prorated for six months.
- Contractor TBD, via County procurement process for Telehealth connection fees, @ \$31.83/each x 30 devices x 12 months is \$11,458 of INN funding.
- Applied Survey Research (ASR) – Contract for evaluation of INN project is \$94,670.
- County Health Service Agency indirect administrative expense @ 15% of the INN budget is \$108,870.
- Total gross budget for FY 19/20 is \$1,346,178.

**FY 20/21:**

- Front Street, Incorporated – Contract for Master Leasing/Rent Subsidy for scattered site housing units: This includes \$289,898 INN funding and \$150,000 of MHSA CSS funding, for a total cost of \$439,898.
- Front Street, Inc. – Contract for an Integrated Health Housing Support Team, inclusive of 5 FTEs (1 FTE Occupational Therapist, 2 FTEs RN/LVN, 2 FTEs Housing Support case management): This includes \$232,515 of INN funding, \$79,953 of Behavioral Health Subaccount, and \$290,002 of FFP, for a total cost of \$602,471.
- Front Street, Inc. – Contract for 3 FTEs Peer Support Housing Specialists. These positions are fully funded by INN funding. The annual cost of each position is \$43,709. Three positions x \$43,709 = \$131,127 annually.
- Contractor TBD, via County procurement process for Telehealth connection fees, @ \$32.78/each x 30 devices x 12 months is \$11,801 of INN funding.
- Applied Survey Research (ASR) – Contract for evaluation of INN project @ 15% of the net INN budget is \$99,801.
- County Health Service Agency indirect administrative expense @ 15% of the INN budget is \$114,771.
- Total gross budget for FY 20/21 is \$1,399,570.

**FY 21/22 (ending December 31, 2021, for a 6-mont budget):**

- Front Street, Incorporated – Contract for Master Leasing/Rent Subsidy for scattered site housing units: This includes \$ INN funding and \$155,946 of MHSA CSS funding, for a total cost of \$75,000.
- Front Street, Inc. – Contract for an Integrated Health Housing Support Team, inclusive of 5 FTEs (1 FTE Occupational Therapist, 2 FTEs RN/LVN, 2 FTEs Housing Support case management): This includes \$120,945 of INN funding, \$39,977 Behavioral Health Subaccount, and \$149,351 of FFP, for a total cost of \$310,272.
- Front Street, Inc. – Contract for 3 FTEs Peer Support Housing Specialists. These positions are fully funded by INN funding. The annual cost of each position is \$45,020. Three positions x \$45,020 = \$135,060 annually. Prorated for a six month budget at \$67,530
- Contractor TBD, via County procurement process for Telehealth connection fees, @ \$33.77/each x 30 devices x 12 months is \$12,156 of INN funding. Prorated for a six month budget at \$6,078
- Applied Survey Research (ASR) – Contract for evaluation of INN project prorated for a six month budget is \$52,575.
- County Health Service Agency indirect administrative expense @ 15% of the prorated for a six month net INN budget is 60,461.
- Total gross budget prorated for the six month budget is \$727,863.

<b>B. New Innovative Project Budget By FISCAL YEAR (FY)*</b>							
<b>EXPENDITURES</b>	Beg: Jan 2017				Ends: Dec 2021		
<b>NON RECURRING COSTS (equipment, technology)</b>	<b>FY1617</b>	<b>FY1718</b>	<b>FY1819</b>	<b>FY1920</b>	<b>FY2021</b>	<b>FY2122</b>	<b>Total</b>
Telehealth Devices @ \$1,700/each x 30 devices	51,000	-	-	-	-	-	51,000
Telehealth Licensing Fees @ approx. \$5,000/each x 2 licenses	10,000	-	-	-	-	-	10,000
<b>Total Non-recurring costs</b>	<b>61,000</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>61,000</b>
<b>CONSULTANT COSTS/CONTRACTS (clinical, training, facilitator, evaluation)</b>	<b>FY1617</b>	<b>FY1718</b>	<b>FY1819</b>	<b>FY1920</b>	<b>FY2021</b>	<b>FY2122</b>	<b>Total</b>
Front Street Housing Support Team	335,673	671,346	691,486	712,231	733,598	377,803	3,522,137
Front Street Housing, Inc.	335,290	380,000	399,000	418,950	439,898	230,946	2,204,084
<b>Total Contract Operating Costs</b>	<b>670,963</b>	<b>1,051,346</b>	<b>1,090,486</b>	<b>1,131,181</b>	<b>1,173,495</b>	<b>608,749</b>	<b>5,726,221</b>
<b>OTHER EXPENDITURES (please explain in budget narrative)</b>	<b>FY1617</b>	<b>FY1718</b>	<b>FY1819</b>	<b>FY1920</b>	<b>FY2021</b>	<b>FY2122</b>	<b>Total</b>
Telehealth Connection Fees (30 devices)	5,400	10,800	11,124	11,458	11,801	6,078	56,661
Program Evaluation:	51,660	85,020	89,745	94,670	99,801	52,575	473,471
<b>Total Other Expenditures</b>	<b>57,060</b>	<b>95,820</b>	<b>100,869</b>	<b>106,127</b>	<b>111,603</b>	<b>58,653</b>	<b>530,132</b>
<b>BUDGET TOTALS</b>	<b>FY1617</b>	<b>FY1718</b>	<b>FY1819</b>	<b>FY1920</b>	<b>FY2021</b>	<b>FY2122</b>	<b>Total</b>
Non-recurring costs	61,000	-	-	-	-	-	61,000
Contract Operation Costs	670,963	1,051,346	1,090,486	1,131,181	1,173,495	608,749	5,726,221
Other Expenditures	57,060	95,820	100,869	106,127	111,603	58,653	530,132
<b>Total Gross Budget</b>	<b>789,023</b>	<b>1,147,166</b>	<b>1,191,356</b>	<b>1,237,308</b>	<b>1,285,098</b>	<b>667,402</b>	<b>6,317,353</b>
<b>Administrative Cost @ 15% Net of INN Funds</b>	59,409	97,773	103,207	108,870	114,771	60,461	544,492
<b>Grand Total</b>	<b>848,432</b>	<b>1,244,939</b>	<b>1,294,563</b>	<b>1,346,178</b>	<b>1,399,870</b>	<b>727,863</b>	<b>6,861,845</b>
<b>C. Expenditures By Funding Source and FISCAL YEAR (FY)</b>							
Estimated total mental health expenditures for the entire duration of this INN Pro	<b>FY1617</b>	<b>FY1718</b>	<b>FY1819</b>	<b>FY1920</b>	<b>FY2021</b>	<b>FY2122</b>	<b>Total</b>
Innovative MHSA Funds	455,469	749,593	791,255	834,670	879,914	463,535	4,174,436
Federal Financial Participation	132,697	265,393	273,355	281,556	290,002	149,351	1,392,354
1991 Realignment	-	-	-	-	-	-	-
Behavioral Health Subaccount	39,977	79,953	79,953	79,953	79,953	39,977	399,765
Other funding* - MHSA CSS	220,290	150,000	150,000	150,000	150,000	75,000	895,290
<b>Total Proposed Administration</b>	<b>848,432</b>	<b>1,244,939</b>	<b>1,294,563</b>	<b>1,346,178</b>	<b>1,399,870</b>	<b>727,863</b>	<b>6,861,845</b>
*If "Other funding" is included, please explain.							

Citations:

1. "Santa Cruz County: A Community Roadmap to Collective Mental Health Wellness: Santa Cruz County Mental health and Substance Abuse Services, Needs and Gaps Analysis: Part 1, August 2015.
2. Leff, S., Chow, C., Pepin, R., Conley, J., Allen, E., Seaman, C. (2015, January 13). *Does One Size Fit All? What We Can and Can't Learn From a Meta-analysis of Housing Models for Persons With Mental Illness*, Psychiatric Services. Retrieved 10/7/16. <http://ps.psychiatryonline.org/doi/pdf/10.1176/ps.2009.60.4.473>
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5. Bartels, S. (December 20, 2013). *Closing the Gap: Implementing Evidence-based Behavioral Health Practices for Older Americans*.