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Press Release

November 23, 2026

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NEW E-BIKE SAFETY GUIDE HELPS PARENTS AND CAREGIVERS MAKE INFORMED DECISIONS

SANTA CRUZ COUNTY, CA — With more young people riding electric bicycles (e-bikes), the Santa Cruz County Community Traffic Safety Coalition (CTSC), a program of the County of Santa Cruz Public Health Division, has launched a new E-bike Guide for Parents and Caregivers webpage to help families make informed decisions about e-bike use and safety.

The online guide provides information on how to determine if a child is ready to ride an e-bike, the different classes of e-bikes and which are appropriate for youth of different ages, and safe riding practices. It also includes training opportunities and a downloadable Student and Parent E-bike Safety Pledge to help families establish expectations for safe riding.

"With more young people riding e-bikes, many parents and caregivers have questions about which e-bikes are appropriate for their children, whether they are ready to ride, and how to keep them safe," said Kelly Curlett, County of Santa Cruz Public Health Educator and CTSC staff member. "We created this guide to help families make informed decisions and encourage safe riding practices."

As part of the launch, information about the guide will be shared with schools throughout Santa Cruz County, along with promotional materials, including social media posts and a flyer, to help reach parents and caregivers.

To access the E-Bike Guide for Parents and Caregivers, visit q.me-qr.com/E-Bike_Safety.

ABOUT THE COMMUNITY TRAFFIC SAFETY COALITION (CTSC)

CTSC works to prevent traffic-related injuries and fatalities through education, outreach, and community partnerships. Its programs include bilingual walking and biking safety presentations for elementary school students, helmet fitting and distribution for lower-income residents, and quarterly Bicycle Traffic School classes. The classes serve as a diversion program for individuals with bicycle traffic violations and are also offered free of charge to community members interested in learning more about bicycle safety. For more information, visit sctrafficsafety.org or follow CTSC on Facebook and Instagram @sctrafficsafety.

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